

MODULE OUTLINE

1. GENERAL INFORMATION

SCHOOL	SCHOOL OF SOCIAL SCIENCES		
PROGRAM COURSE	TOURISM MANAGEMENT		
LEVEL OF STUDY	UNDERGRADUATE		
MODULE CODE	DIT-32	YEAR OF STUDY	2 nd
MODULE TITLE	SOCIOLOGY OF TOURISM		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDITS
Weekly teaching hours (22hours) * 13weeks		286	10 ECTS
MODULE TYPE <i>Background Knowledge, Scientific Expertise, General Knowledge, Skills Development</i>	Background, Obligatory		
PREREQUISITE MODULES	There are no prerequisites for this modules.		
LANGUAGE OF INSTRUCTION AND EXAMS	GREEK		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBSITE (URL)	https://www.eap.gr/education/undergraduate/tourism-administration/tourism-administration-topics/#dit32 Each module has its own space in the Learning Management System of the Hellenic Open University (https://courses.eap.gr), with controlled access (use of code) for students and teaching staff.		

2. LEARNING OUTCOMES

LEARNING OUTCOMES <i>The module learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the module, are described in detail. It is necessary to consult:</i> APPENDIX A: <ul style="list-style-type: none"> • Description of Level of Learning Outcomes for each course according to the Skills Framework of the European Area of Higher Education • Descriptors for level 6, 7 & 8 of the European Qualification Framework for Lifelong Learning APPENDIX B: <ul style="list-style-type: none"> • Guide for writing Learning Outcomes
On successful completion of this module, students will be able to: <ul style="list-style-type: none"> • Understand the historical and conceptual evolution of tourism as a social phenomenon. • Know the factors which contributes to the evolution of tourism as a globalised sector of economy. • Identify the importance of different sociological approaches in tourism. • Understand the political and institutional dimensions which highlight tourism as an important social activity. • Be familiar with the aspects and importance of tourist development at local and international level. • Recognize the concept of locality and its contribution to diversification and sustainability of tourism development. • Know the factors which influence and mould the motives, choices and behaviour of tourists. • Acknowledge the framework and the outcome of the encounter between tourists and locals.

- Be aware of the social and cultural changes and influences which tourist development may have on tourist destinations.
- Understand the ethical issues and dilemmas arising between those involved in tourist development.
- Recognise the contribution of sociology of tourism to the construction of new development models relative to sustainability and the special and alternative forms of tourism.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate Technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking...</i>
<i>Working in an interdisciplinary environment</i>	
<i>(Other...citizenship, spiritual freedom, social awareness, altruism, etc.)...</i>	
<i>Introduction of innovative research</i>	

Search for, analysis and synthesis of data and information by the use of appropriate technologies

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team Work

Working in an interdisciplinary environment

Introduction of innovative research

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

3. MODULE CONTENT

The aim of the module is to introduce students to the sociological dimension of tourism by placing emphasis on the development of the host societies. Within this framework, the module presents the historical evolution of tourism and its emergence as a complex socioeconomic phenomenon. It analyses the characteristics and parameters which influence and form the motives, choices and behaviour of the tourist. In addition, it sheds light on the framework of the encounter between tourists and locals and discusses important social matters arising in the tourism sector such as tourism as a form of consumerism, the social and local dimension of tourist development, the social and cultural effects of tourist development, ethical issues in tourist business activity, the quality of life and the notion of profit at tourist destinations.

The subject matter of module DIT32 is analyzed below by educational week:

1. From wonderers to the modern mass tourism
2. Tourism as a field of research and analysis of social sciences
3. Sociological approaches in tourism: analysis, influences, research fields

4. Tourism and development: the political sociology of tourist development
5. Locality and tourist development: theoretical and sociological approaches
6. The tourist: characteristics of tourists and travel motives
7. Encounter between tourists and locals
8. Social effects and social changes at travel destinations
9. Tourist development and mobility: reformation of occupational and social structure
10. Cultural effects of tourist development
11. Ethics and social responsibility in tourism
12. The trajectory of searching for alternative and sustainable models of tourist development and the future trends in tourism as a social phenomenon
13. Revision

4. TEACHING METHODS – ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc..</i>	Distance education with three (3) Group Counseling Meetings (OSS) during the academic semester on weekends.												
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	We use : <ul style="list-style-type: none"> • Remote meetings tools (WebEx) • Presentation software (e.g. power point) Additionally, the students use office automation tools, web browsers and e-reader for digital books.												
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	<table border="1"> <thead> <tr> <th><i>Activity</i></th><th><i>Semester Workload</i></th></tr> </thead> <tbody> <tr> <td>3 OSS (* 4 hours)</td><td>12</td></tr> <tr> <td>Preparation of Assignments (2 short assignments*15 hours and 1 semester assignment* 30 hours)</td><td>60</td></tr> <tr> <td>Examination</td><td>3</td></tr> <tr> <td>Individual study</td><td>211</td></tr> <tr> <td>Total module workload (hours)</td><td>286</td></tr> </tbody> </table>	<i>Activity</i>	<i>Semester Workload</i>	3 OSS (* 4 hours)	12	Preparation of Assignments (2 short assignments*15 hours and 1 semester assignment* 30 hours)	60	Examination	3	Individual study	211	Total module workload (hours)	286
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STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures.</i>	a1. Two (2) Short Written Assignments (SWA) with a weighting factor of 10% each in the final grade of the module. a2. One (1) Semester Assignment (SA) with a weighting factor of 20% on the final grade of the module. The written assignment score is activated only with a score												

<p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i></p>	<p>equal to or above the pass mark (≥ 5) in the final or retake exams.</p> <p>a3. Final or repeated written examinations (FE) with a weighting factor of 60% on the final grade of the final examination.</p> <p>The Final Grade (FG) of each subject, on a scale of 10, is calculated as follows:</p> <p>Final grade $FG = (SWA1 \times 0,1) + (SWA2 \times 0,1) + (SA \times 0,2) + (FE \times 0,6)$</p> <p>Eligibility for the final examinations:</p> <p>The right to participate in the final examinations is secured by obtaining at least 50% of the sum of the potential pass mark out of the total number of assignments assessed, i.e. 20 points out of 100, on the basis of the weighting factors mentioned in points a1 and a2 above.</p> <p>All the criteria are posted, both in each written assignment, as well as in the general regulation of the Hellenic Open University at: https://www.eap.gr/education/study-regulations/ .</p>
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5. SUGGESTED BIBLIOGRAPHY

Suggested Bibliography:

- Tsartas, P. Zagotsi, S., Kyriakaki, A. (2020), Tourists, Travels, Places: Sociological Approaches in Tourism. Athens: Kritiki.
- Additional digital material is available within the “study” platform.
- Related Scientific Academic Journals:
 1. Annals of Tourism Research
 2. Journal of Travel Research
 3. Tourism Management
 2. Journal of Sustainable Tourism
 3. Current Issues in Tourism
 4. International Journal of Culture, Tourism and Hospitality Research
 5. Journal of Tourism and Cultural Change
 6. The Tourism Review
 7. Tourism, Leisure and Global Change
 8. Tourism Analysis